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**FOR IMMEDIATE RELEASE**

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## **BRIAN ROSENTHAL JOINS ROOFING CORP OF AMERICA AS ITS CHIEF FINANCIAL OFFICER**

*Finance and Management Services industry veteran  
to join the rapidly growing, commercial roofing services*

**August 9, 2021, Atlanta, GA** – Roofing Corp of America is pleased to announce that Brian Rosenthal will join the Atlanta, GA based Roofing Services holding company, as its Chief Financial Officer. Brian has deep financial and operational experience touching a wide range of industries and in a variety of business settings. This includes extensive time in c-suite, investment banking and management consulting roles. During his twelve plus successful years with AlixPartners, Ernst & Young, and MERU, Brian served in a number of interim CFO, COO, and CRO roles, helping organizations across a number of industries drive change and successfully navigate through challenging circumstances. Most recently Brian was providing CFO and finance transformation services to middle-market companies through his own firm, BDR Advisory Services, LLC. Brian has a BS degree in Economics from the University of Georgia and JD/MBA degree from Emory University’s Goizueta Business School / School of Law.

Randy Korach, Roofing Corp of America’s CEO had this to say about the hire; *“We are extremely fortunate to have Brian joining the team in this mission critical role at this time. His operational and capital markets experience will be particularly valuable as we rapidly scale by attracting*

*the most respected and finest run commercial roofing contractors to the Roofing Corp of America family.”*

To date, Roofing Corp of America has made three acquisitions:

The Original Roofing Company (TORC) of Las Vegas, NV

Innovative Roofing Group of Atlanta, GA

Bone Dry Roofing Company of Athens and St. Simons, GA and Charleston, SC.

#### **ABOUT ROOFING CORP OF AMERICA**

Based in Atlanta, GA, Roofing Corp of America is building the premier roofing contractor in the U.S. by attracting the industry’s most successful and respected entrepreneurs to join the Roofing Corp family. Through its local businesses, Roofing Corp of America delivers a wide range of roofing services to building owners, property and facility managers, homeowners’ associations, and general contractors.

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