



Roofing Corp of America
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FOR IMMEDIATE RELEASE

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ROOFING CORP OF AMERICA EXPANDS WEST WITH THE ACQUISITION OF AAA ROOFING

California and Idaho's leading commercial and industrial roofing contractor joins the Soundcore Capital Partners' roofing services portfolio company

June 10, 2022, Atlanta, GA – Roofing Corp of America is excited to announce the addition of AAA Roofing by Gene, Inc of Riverside, CA to its rapidly growing portfolio. AAA Roofing was founded by Gene Smith in 1989 and has grown into one of the largest commercial/industrial roofing contractors in the Western United States. AAA Roofing operates out of offices in Riverside, CA, San Jose, CA, and Bosie, ID. They have an extensive, loyal client list in private and public markets.



AAA Roofing will operate as a stand-alone entity within Roofing Corp of America and will continue to be led by its President, Gene Smith, and the talented team that he has assembled. Gene had this to say about joining the Roofing Corp of America family; *“Our amazing team at AAA is excited to partner with Roofing Corp of America representing its first West Coast investment. We are certain that our team members and clients will quickly see the benefits of our affiliation with RCA.”*

Randy Korach, CEO of Roofing Corp of America offered; “Gene Smith is a roofing industry trailblazer. His talented team at AAA Roofing have built a company that demonstrates market leadership in all they do. We intend to invest in AAA for continued growth. The acquisition of AAA Roofing is further demonstration of the realization of our vision of becoming *the Home for America’s Premier Roofing Contractors.*”

ABOUT ROOFING CORP OF AMERICA

Based in Atlanta, GA, Roofing Corp of America is building the home for the nation’s premier roofing contractors by attracting the industry’s most successful and respected entrepreneurs to join the Roofing Corp family. Through its local businesses (The Original Roofing Company, Innovative Roofing Group, The Bone Dry Roofing Company, and Davco Roofing & Sheet Metal), Roofing Corp of America delivers a wide range of roofing services to building owners, property and facility managers, homeowners’ associations, and general contractors. For additional information on Roofing Corp of America, please visit www.roofingcorp.com

ABOUT SOUNDCORE CAPITAL PARTNERS

Soundcore Capital Partners is a private investment firm focused on control equity investments in lower middle market North American headquartered businesses. The firm partners with exceptional management teams and creates long-term value for investors through a combination of strategic acquisitions and organic growth initiatives. For additional information on Soundcore Capital Partners, please visit www.soundcorecap.com.

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